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# Arthur C. Evans, Jr., PhD

## CEO, American Psychological Association (APA)

### An Emerging Framework for Healthcare: Opportunities for Psychology

Changes are taking place rapidly across the healthcare landscape. Out of these changes, a framework focused on population health is emerging that will have a profound impact on healthcare and psychological practice. Importantly, this framework provides many opportunities for practicing psychologists. This presentation will highlight how psychologists are uniquely qualified to capitalize on these changes. Moreover, this presentation will illustrate how a population health framework better enables psychologists and other behavioral health professionals to reach underserved populations and help diverse groups with unaddressed behavioral health needs.

#### About the Speaker

Scientist-practitioner, clinical and community psychologist and health care innovator Arthur C. Evans Jr., PhD, is CEO of the American Psychological Association, a post he assumed on March 20, 2017. In this position, he heads the leading scientific and professional organization representing psychology in the United States, with researchers, educators, clinicians, consultants and students as its members.

Before joining APA, Evans spent 12 years as commissioner of Philadelphia’s Department of Behavioral Health and Intellectual disAbility Service, a \$1.2 billion health care agency that is the behavioral health and intellectual disabilities safety net for 1.5 million Philadelphians. He realigned the agency’s treatment philosophy, service delivery models and fiscal policies to improve health outcomes and increase the efficiency of the service system. The transformation of the Philadelphia service system has saved millions of dollars that the city reinvested in other community-based services.

**Monday, May 6th**  
**9:00am - 1:00pm**

**Alliant I San Diego**  
10455 Pomerado Road, San Diego 92131

**RSVP** [go.alliant.edu/APA-CEO](http://go.alliant.edu/APA-CEO)

*Current students, faculty, and alumni welcome. Attendance is free, but space is limited and registration is required. Refreshments will be served.*

#### SCHEDULE

- 9:00-10:00 am Welcome and Keynote
- 10:00-10:15 am Break
- 10:15-11:15 am Town Hall
- 11:15-11:30 am Break
- 11:30-12:30 pm APA Leadership & Vision
- 12:30-1:00 pm Meet & Greet

*Co-sponsored by CSPP, I-MERIT, and the San Diego Psychological Association.*



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